

PORCELANOSA FACADE/

Criterion Building Case Study



Project
Criterion Building

Porcelain
ARIZONA CALIZA

Location
Santa Monica, CA

Architect
Van Tilburg, Banvard & Soderbergh

SF
3,700

Market Segment
Multifamily

Build Type
New Build

Year
2015







HIGH FLEXURAL STRENGTH



RESISTANCE TO FREEZE-THAW



MAINTENANCE
FREE



HIGH WIND-LOAD
RESISTANCE



RESISTANCE TO THERMAL
SHOCK



RESISTANCE TO LIGHT
EXPOSURE/FADING



NON-COMBUSTIBLE



RESISTANCE TO CHEMICAL
ATTACK



ENDLESS FINISHES



NO FLAME SPREAD



CRAZING RESISTANCE



NON-POROUS/IMPERVIOUS



HIGHLY DURABLE



IT'S STONE THAT
YOU CAN DESIGN!



PORCELANOSA FACADE

- Santa Monica, CA